

ATHERSTONE TOWN

COMMUNITY FOOTBALL CLUB

AT THE HEART OF THE TOWN



EMBRACING INCLUSION AT OUR FOOTBALL CLUB

Commitment to Accessibility:

- Wheelchair access and designated disabled seating for a safe and calm viewing experience.
- Easy access to toilet facilities and food services.

Meet and Greet Service:

- Personalized welcome at the turnstile.
- Assistance to seats and ensuring all needs are met.

Community Engagement:

- Long-term project focused on continuous improvements.
- Hosting residents from Mere Vale Care Home for matches, starting with the FA Cup game.

"We believe these efforts are just the beginning. Join us in making our football club a place where everyone belongs and can enjoy the game together."

GARY FOX - Equality and Inclusive Officer



BUILDING STRONG COMMUNITY RELATIONSHIPS

Success Stories:

- **Wheelchair Access Success:** Positive feedback from wheelchair-bound supporters.
- **Partnership with Merevale House:** Regular visits and enjoyment of club hospitality.

Support from Away Fans:

- Testimonial from a visiting fan from Stone Old Alleynians:
 - “The facilities were brilliant – thank you so much for the hospitality.”

Future Goals:

- Expand outreach and continue enhancing accessibility and community engagement.
- Ongoing efforts to ensure all visitors feel welcome and supported.

As we grow as a club, we look forward to taking our outreach further and creating an even more inclusive environment



ADVANCING ACCESSIBILITY INITIATIVES

Disability Area Enhancements:

- Wheelchair access with seating for carers nearby.
- Sheltered areas protecting from the weather.
- Proximity to entrances, exits, toilets, and refreshments.
- Nearby car parking arrangements available.

Statistics (2022/23 Season):

- Home Games: 19
- Wheelchair Users: 11
- Ambulant Supporters: 9
- Carers: 17

Our evidence shows a growing need and commitment to promoting and advancing our disabled project, ensuring everyone has the opportunity to enjoy football.

